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# UD Business Professor Named Distinguished Professor of MIS

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# *The University of Dayton*

# *News Release*

## **UD BUSINESS PROFESSOR NAMED DISTINGUISHED PROFESSOR OF MIS**

DAYTON, Ohio, March 10, 1989--Prabuddha De, a professor of decision sciences at the University of Dayton and a Kettering resident, has been named UD's first Standard Register-Sherman Distinguished Professor of Management Information Sciences (MIS). The position is endowed by a \$500,000 donation from the Standard Register-Sherman Foundation made during UD's five-year \$43 million capital campaign.

"The endowment permitted us to bring a person to campus with a national reputation in MIS and who will provide leadership in MIS research," said Sam Gould, dean of the School of Business Administration.

De, a former member of Ohio State University's faculty, teaches core and elective MIS courses in UD's Master of Business Administration program. An interdisciplinary area, MIS focuses on understanding the concepts and technology behind analyzing, designing and managing computer-based systems for business.

De and two UD colleagues, Jay B. Ghosh and Charles E. Wells, are working on a scheduling project that has significance for "just-in-time" production in modern manufacturing systems. Using UD's Information Systems Laboratory, De and colleague Thomas Ferratt have started a project that will attempt to assess how long and how detailed computer instruction manuals should be for easier learning and better performance.

De graduated with honors in physics from the University of Calcutta and holds a master's degree in computer science from Pennsylvania State University and a Ph.D. in industrial administration from Carnegie-Mellon University. He currently serves on the editorial boards of the "Journal of Management Information Systems," "Journal of Information Systems" and "Issues in Accounting Education."